



## Toronto Animated Image Society ANIMATED JAM SESSION 2011

TAIS is at it again with its annual Animated Jam session, or AniJam! In honour of this year's Chinese zodiac sign and the illustrious TAIS mascot, this year's theme is... **Bunnies!** (Rabbits, hares, Thumper and Bugs, bucks, does, energizers, playboys, and any other idea you may have related to voracious procreators and twitchy noses.)

Create a ten-second long animated film that somehow encompasses our "bunny" theme! Use any animation technique you want. Submit it to TAIS and we'll edit the submissions into a Bunny AniJam film that will screen at the TAIS Showcase in June 2011 in Toronto!

Bunny Jam submissions are eligible for awards and prizes!

Submit your film as a QuickTime file using by CD/DVD, via ftp, file hosting site or link to your webspace with **attached submission form**, a brief bio and two 2 x 3 stills (high res jpeg) from your film. Format of all Bunny Jam submissions should be a **1280 x 720 QuickTime/24 fps using our preferred codecs ProRes or Photo Jpeg with 48kHz sound. Bunny Jams should not be any more or less than 10 seconds.** If submitting by DVD, please ensure you make a data file DVD (not instantly playable).

### Send your submissions to:

Toronto Animated Image Society  
Bunny Jam Submission  
60 Atlantic Ave. Suite 102  
Toronto, Ontario M6K 1X9  
CANADA

If you want to submit your film digitally via email in .zip format, via file hosting or via ftp link, send info to **tais@bellnet.ca**

**Submission deadline is May 15, 2011.**



# ENTRY FORM - TAIS BUNNY JAM 2011

## Contact Information

Contact name: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ Postal/Zip code: \_\_\_\_\_

Country: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

How did you hear about the TAIS BUNNY Jam?: \_\_\_\_\_

Would you like to be added to our e-newsletter list?: [ ] yes [ ] no

## Film Information

Title (If applicable): \_\_\_\_\_

Country & City of Origin: \_\_\_\_\_

Director(s)/Animators: \_\_\_\_\_

The person submitting the film/video declares with his/her signature below that he/she is entitled to undertake such submissions.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please send this form, a brief bio and two film stills 2 x 3 (jpeg) along with DVD/CD screeners to:**

Toronto Animated Image Society  
Bunny Jam Submission  
60 Atlantic Avenue, Suite 102  
Toronto, Ontario M6K 1X9  
CANADA

Send digital submissions via sendspace or other file hosting links, ftp links, or other means to: **tais@bellnet.ca** (remember to include your submission form, brief bio and 2 film stills)

**\*\*Please note: All film submissions should be in a 1280 x 720 QuickTime format, 24 fps, using our preferred codecs ProRes or Photo Jpeg with 48kHz sound.**

**Submission deadline is May 15, 2011.**

**Toronto Animated Image Society**  
**BUNNY JAM**  
**F.A.Q.**

•*Who can enter?*

Anyone, anywhere! Just remember, if you're mailing your entry, be sure to get your film finished with enough time to spare for you to mail it to us by May 15, 2011. Be aware that TAIS cannot accept custom fees. To avoid fees if mailing from outside Canada, make sure to mark "NO COMMERCIAL VALUE-CULTURAL PURPOSES ONLY" on the envelope.

•*Is there any submission fee?*

Nope! Submission is free.

•*What techniques can I use?*

Anything goes! The only rules are that it has to be 10 seconds in length, it has to be animated or contain mostly animated elements (in case you want to do a live-action/animation composite film) and it has to encompass our bunny theme in some way.

•*Can I enter a film I've already made?*

As long as it meets the above rules, it's in the proper format (1280 x 720 QuickTime Prores or Photo Jpeg compression with 48kHz sound), and you get it to us by the May 15, 2011 deadline, you're golden!

•*Can I enter more than one film?*

Definitely!

•*Can I submit my entry digitally, through fpt or via my favourite file hosting site like sendspace?*

Sure thing! The only thing we ask is that if you are going to email your submission that you zip it up first so as not to clog our incoming email box. It can only hold so much at one time. Also, if you're going to submit online, please remember to include film stills, a brief bio and the official Submission form.

•*Will you use all the films you get?*

TAIS will only refuse a film if the board deems it to be really offensive (i.e. racist, homophobic...y'know, the usual no-no's). Don't worry; it takes a lot to offend us! Again, as long as it's a 1280 x 720 QuickTime animated film with some sort of bunny reference in it, we'll add it to the jam!

•*What will you do with my entry?*

All the entries will be edited together by TAIS into a single AniJam film...the BUNNYJAM! The film will first be screened at the TAIS Animation Showcase in June 2011. After that, the AniJam film will be uploaded to the TAIS website and to YouTube. As well, the AniJam may be screened with the TAIS Animation Showcase at various TAIS sponsored events throughout 2011.

•*Should I put my credits/contact info into my film?*

Completely up to you, but we'll be putting all the filmmakers names in the programme book and credits will appear anywhere the films are uploaded...so you don't need to waste precious seconds with a big splash page!

•*Are there any prizes?*

Yes! In addition to some fine swag provided by local organizations, prizes for films will be awarded following the TAIS Animation Showcase event. (Both a Jury Award and an Audience Award)

•*I still have a question...*

No sweat. Just give us a shout here at [tais@bellnet.ca](mailto:tais@bellnet.ca), or call us at (416)-533-7889.

## **TAIS BUNNY JAM RULES AND REGULATIONS**

### **ADMINISTRATION:**

This compilation film ('AniJam') is organized by TAIS, the Toronto Animated Image Society, to showcase animation talent from around the world and to promote TAIS' upcoming and future program of events, screenings and workshops.

### **QUALIFICATION FOR ENTRIES:**

Any frame by frame or computer assisted animated film or video made for any format (ie: cinema, television or internet) may be entered. Films must be no more and no less than 10 seconds in length, and must use the topic of "bunny" as their main theme. Films must be submitted by May 15, 2011. The person(s) submitting the film must either be the creator of the film, or have expressed permission from the creator of the film to submit it. The creator(s) of the film must have the rights or expressed permission to use all materials (imagery, sound and music) used in the film.

### **TECHNICAL REQUIREMENTS:**

Works submitted for selection must be in QuickTime format, sized at 1280 x 720 (16:9 aspect ratio) at 24 fps. Our preferred codec is ProRes or Photo Jpeg and our preferred sound rate is 48kHz. Two jpeg still images from the film must accompany the submission, along with the filmmaker's name, contact info, and a brief bio of the filmmaker. Submissions can be made via e-mail with attached .zip file, via sendspace, e-mail with FTP address for downloading submission materials or by mailing in a CD-ROM/DVD-ROM containing the required materials.

### **REGISTRATION AND DATES:**

No submission fee is required. The finished film, stills and contact info must reach the TAIS office no later than MAY 15, 2011 or it will not be considered.

### **PRIZING:**

Prizes will be awarded at the discretion of the TAIS board members. Prize winners will be contacted via e-mail after June 25th, 2011. Prize winners will be announced on the TAIS website and blog.

**SEND ENTRIES TO:**

TORONTO ANIMATED IMAGE SOCIETY  
Bunny Jam Submission  
60 Atlantic Avenue, Suite 102  
Toronto, Ontario M6K 1X9  
CANADA

**VIA EMAIL TO:** TAIS@BELLNET.CA

**NOTE:** *We cannot accept customs fees. All entries should have "NO COMMERCIAL VALUE- CULTURAL PURPOSES ONLY" written clearly on the envelope/package. Do not list a value higher than \$10.00 CDN on your entry package. TAIS is not responsible for any materials lost in shipping.*

**SELECTION:**

TAIS retains the right to refuse use of a submitted film in the final compilation film (AniJam).

**NOTE:** *Materials submitted will not be returned. These materials will be archived at TAIS.*

**PROMOTIONAL USE OF WORKS:**

Unless otherwise indicated on the entry form, the entrant grants TAIS the right to show their film as part of the overall compilation film ('AniJam') at any TAIS sponsored screenings and events, to use stills from their film in TAIS promotional materials, and to grant the rights for TAIS to upload the film to the TAIS website and other video sharing websites. Filmmakers will always retain the ownership of their work and will be credited with its creation.

**ACCEPTANCE OF REGULATIONS:**

By submitting a film or films for the TAIS compilation film ('AniJam'), the participant accepts, without reservation, the terms of the present regulations as stated in this document.

**QUESTIONS OR CONCERNS:**

If you need any further info, send an e-mail to [tais@bellnet.ca](mailto:tais@bellnet.ca) or contact us at 1 (416) 533-7889.

**ABOUT THE TORONTO ANIMATED IMAGE SOCIETY:**

The Toronto Animated Image Society is a non-profit, artist-run centre that explores and promotes the art of animation and supports animators as artists. Over the past 25 years, TAIS has encouraged the exchange of information, facilities, ideas and aesthetics within Toronto's animation community through workshops, screenings, art exhibits, commissioning projects and by providing affordable access to a specialized animation studio.

*The Toronto Animated Image Society receives financial support from the Canada Council for the Arts (Media Arts Section), the Ontario Arts Council and the Toronto Arts Council.*



Canada Council  
for the Arts

Conseil des Arts  
du Canada



ONTARIO ARTS COUNCIL  
CONSEIL DES ARTS DE L'ONTARIO

